

**REPORT ABOUT THE ICOMOS JOINT COMMITTEE MEETINGS held in conjunction with UN-HABITAT WORLD URBAN FORUM (WUF), NAPLES 1-6 September 2012.**

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**1. CONFERENCE ON PORT CITIES AS HOTSPOTS ON SUSTAINABLE URBAN DEVELOPMENT, 1-2 September,** University of Naples. See Announcement <http://www.wufportareas.it/> and <http://ec.europa.eu/environment/europeangreencapital/events/events-archive/port-cities-naples-2012/index.html>.

The Conference was organised, chaired and introduced by Prof. Luigi FUSCO GIRARD, President ICOMOS Committee on Economics (ISCEC). He summarised the main fields in economics of conservation:

- Developing creativity in integrating new architecture in old buildings
- Improving economic valuation of heritage, using multiple value signals Aggregating economic valuations into a multidimensional plan for adaptive reuse
- Evaluating the management needs for successful implementation
- Comparing ex-ante and ex-post evaluations (including revenue flows estimation), to produce a set of empirical valuation data
- Analysing cases of creative entrepreneurship and their results in terms of visual quality.

Prof. FUSCO GIRARD was also a moderator of the World Bank's Economics of Uniqueness Workshop of May 2011 (Proceedings presented in Barcelona in Sept. 2012), a learning event aiming at helping World Bank staff enhance their understanding of cultural heritage assets and historic cities as public goods. The event featured presentations by scholars involved in theoretical frameworks, impact on poverty reduction and job creation, impact on real estate values, PPP for historic city regeneration and urban renewal, sustainable tourism, creative industries, brown-field redevelopment, and valuation techniques for estimating the economic rate of return of investment projects.

**2. MEETING OF ICOMOS Committee on Cities (CIVVIH), with participation of other scientific Committees 3-4 September).**

The meeting was prepared and organised by Prof Teresa COLLETTA, SG of ICOMOS Italy and chaired by Prof. Sofia AVGERINO-KOLONIA, President of CIVVIH. It was attended by Gustavo ARAOZ, President of ICOMOS. A summary and conclusion were presented at WUF on Sept. 5. See programme below - ANNEX.

**3. WUF.**

The UN-HABITAT WUF and EXHIBITION took place at the suburban Naples Fairgrounds on 2-5 September. It had some 10.000 participants and its programme included (all details on: <http://www.scribd.com/doc/104905003/World-Urban-Forum-6-Programme>) :

- Dialogues about urban issues,
- Special sessions,
- Round Tables
- Networking events

- Training events
- Events held at the national pavilions
- Side events.

These events were held along 7 thematic areas:

- Urban land, legislation and governance,
- Urban planning and design,
- Urban economy,
- Urban basic services,
- Housing and slum upgrading,
- Risk reduction and rehabilitation
- Research and capacity Development.

The side events included the launch of several books, in particular:

- “The Atlas of Urban Expansion” and “Planet of Cities” by Shlomo Angel, Lincoln Institute of Land Policy, Cambridge, MA, 2012.
- “Beyond Smart Cities – How Cities Network, Learn and Innovate” by Tim Campbell, Earthscan, 2012.

In conjunction with WUF a “Habitat Professionals Forum” was held on 4 September. It was attended by representatives of different planning-related professional associations and chaired by Louise Cox (Australia), past president of the International Union of Architects – UIA, who chaired the previous session. It was supposed to agree on a common platform of professionals, supported by the handbook “Better Professionals! Better Cities! People, Human Settlements, Built Environments, Sustainability, Networks”, and an action programme, in relation with UN-Habitat. In fact most of the meeting was taken by discussions about the election of the chair of the next Forum, followed by a vote. The present Chair was re-elected but was not granted the reimbursement of expenses that she requested. The “Forum” was a lost opportunity to set up the premise of an “International Union of Planners” that could express its views about cities (including historic cities), on par with the International Union of Architects.

#### **4. GENERAL COMMENT.**

Although the ICOMOS and HABITAT conferences were held in conjunction with each other, albeit in different locations, the programmes were impermeable to each other’s concerns.

The WUF programme did not take into account the urban heritage concerns and the uniqueness of individual cities’ identity, with the exception of a short ICOMOS Session, held in parallel with some 20 others, as there were more than 10.000 registered participants.

Independently from the multiplicity of the concurrent events – of variable interest – the sheer numbers allowed a unique networking opportunity for planning-related professionals to meet each other (often by chance).

The ICOMOS CONFERENCE ON PORT CITIES AS HOTSPOTS ON SUSTAINABLE URBAN DEVELOPMENT and the Scientific Committee meetings included an impressive roster of well-known professionals in the field of heritage. Besides the content of the presentations and debates it allowed well-focused and fruitful professional exchanges. ICOMOS President Gustavo ARAOZ showed interest in mutual support with EUROPA

NOSTRA for common action on endangered historic cities, for example Liverpool, and regular meetings with his counterparts. ICOMOS reports clearly indicate the perils but not the actors' coalitions needed to influence elected decision makers. EUROPA NOSTRA being totally independent from the political sphere has shown its capacity to be an influential voice of heritage, at Pan European level.

## **ANNEX.**

**Joint ICOMOS International Scientific Committees Meeting (ISCEC, ICLAFI, CIVVIH) and CIVVIH 2012 Annual Meeting, Naples, September 3-6, 2012.**

**“The role of integrated conservation of cultural heritage for a creative, for a creative, resilient and sustainable city”.**

Meeting coordinator: Prof. arch. Teresa Colletta, General Secretary of ICOMOS Italia,

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### **3rd of September**

Introductions by M. Marrelli (Rettore Magnifico University Federico II Naples), G. Araoz (ICOMOS President), F. Mouton (ICOMOS Vice President), M. Di Stefano (ICOMOS Italia President).

Presentations by:

Mr F. Bandarin (UNESCO Assistant Director General of Culture). The historic urban landscape and city development,

Prof. D. Throsby (Macquarie University) - The role of the culture in the economic urban development,

Prof. arch. Luigi Fusco Girard, president of ICOMOS, ISCEC – The economics of conservation,

Prof. arch. Sofia Avgerinou Kolonia, president of ICOMOS, CIVVIH - From the “Valletta Principles” towards the safeguarding and management of historic cities, towns and urban areas,

Prof. Dott. Giedon Koren, president of ICOMOS, ICLAFI – The legal aspects of heritage,

Prof. M. Rusciano (President of Science and Human Pole) - Historic cultural landscape as Commons.

Prof. M. Vecco (Erasmus University Rotterdam) - Cultural economy and urban heritage.

Arch. A. Gomez Ferrer Bayo (ICOMOS and CIVVIH Honorary Member) - Le Quartier du « Cabañal » à Valencia. Rupture et développement versus conservation et régénération. Une question ouverte.

Prof. T. Colletta (General Secretary ICOMOS Italia) - Multilayered Mediterranean Port Towns and historical cultural landscape. Integrated conservation strategies

Mr L. De Falco (Town Council of Naples, City-planning Department Director) - New directions for Naples UNESCO historical centre.

Discussion and Conclusions.

### **Tuesday 4th September**

Vladimir Krogus (ICOMOS Russia) - Remarkable sites as a Russian answer to the historic urban landscapes' introduction and its translation into the conservation practice

Eleni Maistrou (ICOMOS Greece) - Rehabilitation of historical towns and preservation of their cultural heritage: Searching for a creative approach and innovative ways of management.

Samir Abdulac (ICOMOS France) - Diversité et innovation dans 40 projets de villes du Patrimoine Mondial: Examples and Best practises of integrated conservation of historical towns

Danuta Klosek-Kozłowska (ICOMOS Poland) - Modern journey spaces and the sustainable development of city centres: Revitalising post-railway areas

Agnieszka Kiera (ICOMOS Australia) - Urban identity and design code as a tool of creative conservation and revalorization of historic towns – Case of Fremantle, Western Australia

Faika Béjaoui (ICOMOS Tunisia) - Intervenir, créer en centre ancien. Quel futur pour le Patrimoine?

Pierre Laconte (Europa Nostra) - Heritage friendly urban environments: assessing practice

Olga Sevan (ICOMOS Russia) - Choice of the future development of historical city Kolomna in Moscow' Region.

### **Wednesday 5th September**

Saleh Lamei (ICOMOS Egypt) - Courtyard House in Islamic Society Form and Meaning.

Yuichi Fukukawa (ICOMOS Japan) - What to learn from historic way of building: the case of reconstructing the historic quarter damaged by the big earthquake and tsunami.

Participation at the ICOMOS WUF session and other WUF events.