

SESSION 4 : From monofunctional to mixed use projects - Urban level Case study Kanaalzone/zone Canal - Biestebroek

Anderlecht, Studiocitygate, April 23rd 2020

How is the Canal zone in Anderlecht being transformed? What role do sustainability, resilience and mobility issues play in the redevelopment of this waterfront area? Can an imposed mix of functions trigger new economic activities but also keep the city alive by providing enough housing? And what infrastructural and/or other measures are required in order to combine logistic processes with a pleasant living and working environment? Both spatial planners and private project developers will share their knowledge and experiences illustrated by the Biestebroek case study, a major redevelopment project they are currently working on (project Urbanities and City Dox).

Claire Heughebaert, project manager zone Canal, sau-msi
Renaud Dinraths, business development, BW Promo
Patrick Beckers, international business director, Atenor

Guided walk through the zone Canal

Claire Heughebaert, project manager zone Canal, sau-msi
Julie Collet, team BMA

SESSION 5 : Impact different decision-making levels and mobility issues - Regional level Case study Brussels North area (Heizel, Vilvoorde, Zaventem)

Brussels, Trademart Heizel, May 7th 2020

Complex and different decision-making levels often complicate and slow down urban planning projects that exceed the boundaries of a district, town or city. And an increasing need for sustainability measures, better mobility, connectivity and accessibility in cities require new strategies, business models and ways of working in order to make these urban planning projects future proof. A spatial planner, a mobility specialist and two private project developers will illustrate what current and future challenges the Brussels metropolitan area will have to tackle, which trends will influence this process and what possible solutions are being worked out.

Tom Sanders, director spatial planning strategy, Perspective Brussels
Prof. Dr. Kobe Boussauw, lecturer spatial planning and mobility, Cosmopolis Centre for Urban Research, Vrije Universiteit Brussel
Nathalie Renotte, development director large projects, BesixRed

A guided tour with the new trambus 820 Heizel – Zaventem Airport with an update on the plans of De Lijn for a new tram line alongside the A12 and their strategy for the future

Luc Daniëls, specialist network planning, De Lijn

PRACTICAL INFORMATION

Dates and location

Thursdays 5th and 19th of March, 1st and 23rd of April and 7th of May 2020
From 2pm until 6.30pm

Session 1: Facilitair Bedrijf, Herman Teirlinck
gebouw, site Tour & Taxis Brussels
Session 2: CCN gebouw, Vooruitgangstraat 80,
Brussels
Session 3: Town hall, Avenue des Combattants 35,
1340 Ottignies-Louvain-la-Neuve
Session 4: Studiocitygate, Grondelsstraat 152,
1070 Anderlecht
Session 5 : Brussels International Trade Mart,
Esplanade 1 P.O. Box 1, B - 1020 Brussels

Register

Before the 12th of March 2020 via
puc.kuleuven.be

Course fee: 1000 euros
900 euros for alumni/students of the
Postgraduate studies in Real Estate

Register: puc.kuleuven.be

It is possible to register for single sessions. The
fee per session is 250 euros.

Save on your course fee by using the
KMO-portefeuille.

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KU Leuven Campus Kulak Kortrijk
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puc.kuleuven.be

Certificate of participation

After the course you will receive a certificate of
participation. As a (candidate) member of RICS
you can enter this course as a part of your Profes-
sional Development.



Accreditation

This course is accredited by the BIV/CBI for 25
hours of lifelong education..

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Besides the **Postgraduaat in de Vastgoedkunde**
(= **Postgraduate studies in Real Estate**) we
regularly organize additional in-depth courses
and seminars on real estate topics, workshop and
networking events.

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REGISTER
BEFORE THE
12TH OF
MARCH



VASTGOEDKUNDE KU LEUVEN

URBAN RENEWAL
How to transform neighbourhoods
and cities into vibrant working and
living spaces

March - May 2020, 5 sessions



Urban Renewal

How to transform neighbourhoods and cities into vibrant working and living spaces

When redeveloping bigger sites the challenge is far more than just transforming buildings. Strategies and business models but also real estate companies themselves and public services need change management to be able to cope with future proof projects. What kind of leverage and disruptive models are required to turn complexity into success? Are private and public players inspired by innovations and prepared for transformations such as circular economy, multi-tenant lease, flexible/adjustable design, architecture and construction? And what can we learn from errors made in the past? Furthermore, stakeholders have to deal with an ever changing legislation and different decision-making levels in a rapidly changing society boosted by the tech revolution. What rules and regulations and which strategies will influence or facilitate urban development or make it even more complex?

During this training course theoretical and practical insights combined with inspiring case studies will illustrate on each separate decision-making and organizational level what the turning points were for the transformation of a building, a neighbourhood, an area, a town or a city. What decision, action was crucial or who triggered certain events? Which stakeholders were involved in the process and how did they deal with this? These case studies will fuel lively discussions between participants and lecturers. Exchange of knowledge and information, learning from your peers and building bridges between ideas, strategies, organizations and people are will be the key ingredients.

Depending on the mother tongue of our mixed group of lecturers and participants, the sessions and presentations will be held in Dutch, French or English. Additional measures will be taken, if necessary, to keep the lessons, discussions and course materials understandable for all participants.

Target group

Everyone actively involved in the redevelopment and transformation of buildings, neighbourhoods, towns and cities: owners, investors, local governments, project developers, architects, real estate agents, consultants, urban planners, ... and so on.

Advisory group

Walter Hens, Bart Huybrechts, Aurel Gavrioloia, Frederik Serroen, Sunita Van Heers

PROGRAMMA

SESSION 1 : Turning point in the project development process – Area level Case study Tour & Taxis

Brussels, Herman Teirlinck building, March 5th 2020

The redevelopment of the former customs and shipping hub Royal Depot (now known as Tour & Taxis) has been quite a challenge for all stakeholders involved. What obstacles had to be overcome during the planning process before the actual construction works could start? How and in which way did both private and public actors find the most efficient way to cooperate during the realization phase of this redevelopment? What went well and what went wrong? Which lessons can we learn from the past and what's next?

Kris Verhellen, ceo Extensa

Gert Potoms, deputy director general & Sabrina Prieus, head of team real estate management, Facilitair Bedrijf

Guided walk departing from Tour & Taxis site and taking you to the North district

Tania Vandenbroucke, team BMA

SESSION 2 : Turning point in the project development process – Area level Case study Noordwijk/Quartier Nord

Brussels, CCN building, March 19th 2020

What was the turning point in the realization process of the North district in Brussels as we know it today: a mainly mono functional office building area with a lot of empty offices. What triggered decision makers and project developers to launch such an urban development in the first place, but also how has it come this far and what can be done to undo mistakes of the past? A brief historical outline on past negotiations and developments and inspiring case studies (redevelopment of ex WTC1 & 2 and CCN building) will bring you up to speed on how to encourage transformation of the North district and turn it into a vibrant working and living space.

Bart Huybrechts, managing director Maritime Campus Antwerp

Nicolas Nelis, chief project officer Befimmo

Guided walk through the North district focusing on several reconversion projects.

Frederik Serroen, team BMA

SESSION 3 : Redevelopment of a railway station area - Urban level Case study station Ottignies/Louvain-la-Neuve

Ottignies, town hall, April 1st 2020

How does the transformation of a railway station area affect other real estate development in the city of Ottignies-Louvain-la-Neuve. Which impact has the presence of a university nearby on spatial planning issues? The mayor of Ottignies, an experienced urbanist and the director general of the SNCB (railway company) will share their vision of past, present and future with you

Pierre Laconte, urbanist and president Foundation for the Urban Environment

Julie Chantry, mayor of Ottignies-Louvain-la-Neuve

Patrice Couchard, director general SNCB

Guided walk through Ottignies with special attention for the developments in the railway station area

Pierre Juckler, director urban planning department, Ottignies-Louvain-la-Neuve

