

A major European event exploring how better transport links can promote economic and social development at the regional level



Presenting the findings from an EU multinational project

Supporting Growth through Regional Connectivity

27th February 2014
Crowne Plaza, Brussels

- Vision and leadership
- Linking national and local networks
- Harnessing technology
- Decision-making and governance
- Economic appraisal
- Investment and funding

BOOK ONLINE

www.sintropherconference.eu

£50/E60 EARLY BIRD DISCOUNT ends
31st January 2014 (promo code EBD10)

For further information contact
conferences@landor.co.uk

This important and timely event will be of special interest to those responsible for transport within the regions. It represents a unique opportunity to hear about sustainable, cost-effective solutions to improve accessibility to, from and within regions in Europe and share experience in their presentation, appraisal and delivery.

What you will learn:

- The policy context for connectivity and regional growth
- Investing in innovative local transport systems: economic and urban impacts
- Selecting the right indicators for capturing wider benefits
- Scheme appraisal and evaluation in the decision-making context
- Integration between regional transport and urban planning
- Achieving seamless intermodal transfer between national and regional transport systems
- Marketing and promotion: encouraging modal shift to public transport systems
- How new techniques and business models can justify new rail lines

TramTrain
Technology 2014

Co-located with 2014 Tram Train Technology Symposium | 26th February, Crowne Plaza, Brussels

Sintropher is coordinated by
University College London



Project partners



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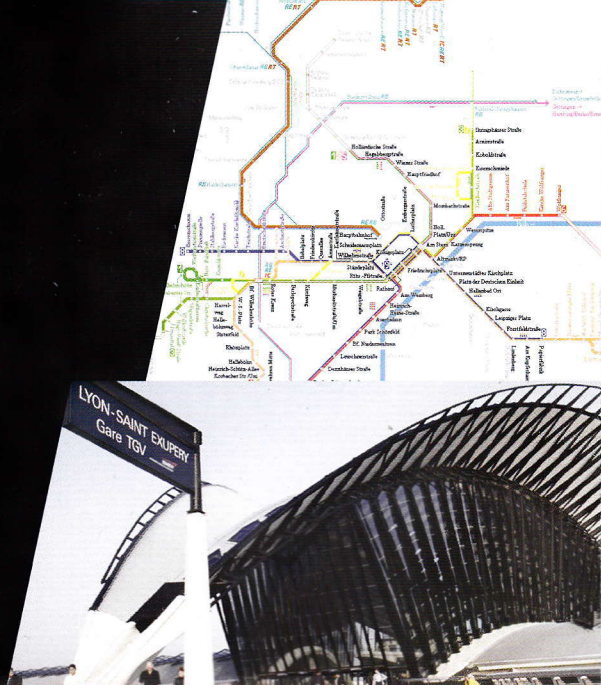
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The conference will be presented in English

THIS EVENT WILL BE OF SPECIAL INTEREST TO:

- Transport professionals in local, regional and national government
- Urban planners in local, regional and national government
- Regional regeneration professionals
- Public transport promoters and facilitators
- Light rail sector professionals
- Economists and investment decision-makers
- Transport and urban modellers
- Consultants
- Suppliers



Speakers include



Professor Sir Peter Hall

Bartlett Professor of Planning and Regeneration, and Sintropher Project Director, University College London, UK



Keir Fitch

Head of Unit, Research and Innovative Transport Systems, DG Mobility and Transport, European Commission



Michèle Dix

Managing Director of Planning, Transport for London



Alexander Jan

Alexander Jan, Director, Arup Transaction Advice, Arup



Jérôme Pourbaix

Senior Transport Economist, International Association of Public Transport (UITP)



Prof. Dr-Ing Helmut Holzapfel

Integrated Transport Planning Group, Kassel University, Germany



Bridget Rosewell OBE

Economist and Senior Partner, Volterra, UK



Nils Jänig

Deputy Director, Head of Transport Planning and Rolling Stock Technology, Transport Technologie-Consult Karlsruhe (TTK), Germany



Programme Supporting Growth through Regional Connectivity

8.45 Registration and coffee

9.15 Introduction and welcome

9.20 SESSION ONE

Irrigating the regions: supporting economic and social development by better connectivity

Impacts from the Sintropher project, other European research and practice, and future emerging policy directions

Professor Sir Peter Hall, Sintropher Project Director, University College London

The European context

How can improved regional connections have a positive impact on economic growth? Two European level perspectives on transport and regional development policy; what do their new programmes offer?

Keir Fitch, Head of Unit, Research and Innovative Transport Systems, DG Mobility and Transport, European Commission, and representative from DG Regio (invited)

The political context

How to make it happen regionally: the role of leadership in showing the way

Alain Jund, Deputy Mayor of Strasbourg, France (invited)

Panel discussion

11.00 Coffee and networking

11.15 SESSION TWO

Connecting regions and cities: what are the opportunities and potential of new technologies and systems?

A vision from the Synaptic project: enhancing the delivery of intermodality and seamless travel

Presentation introduced by Prof Sir Peter Hall

Getting things done: the art of the possible

Investing in modern transport to support regional city development in Turkey

Ümit Güney, Head of External Affairs, Eskişehir, Turkey

Exploring new models of urban mobility at a city-region level

Legible transport networks: the potential to improve regional connections

Dr. ir. Rob van der Bijl

Changing transport technologies – what is now possible for tram-train?

A report from a seminar on the latest thinking in tram-train technology and assessment of viability for regional connectivity. What is the future of tram-train as a low-cost alternative?

Nils Jänig, Deputy Director, Head of Transport Planning and Rolling Stock Technology, TTK, Germany

Panel discussion

13.00 Lunch and networking

14.00 SESSION THREE

Regional connectivity: identifying and capturing the benefits?

Identifying the impacts of good accessibility for regional development; incorporating potential into the planning and transport investment process

Jérôme Pourbaix, Senior Transport Economist, International Association of Public Transport (UITP)

Improvements in regional connectivity and implications for growth: Kassel case study

Prof Dr.-Ing. Helmut Holzapfel, Kassel University, Germany

Capturing the value of indirect impacts: social, environmental and civic development. How do we best approach appraisal for policy and investment recommendations?

Bridget Rosewell, Economist and Senior Partner, Volterra

Panel discussion

15.30 Tea, coffee and networking

15.45 SESSION FOUR

Making change happen: finance, governance and decision-making in context

Three 20-minute presentations, with an introduction by Chair

Chair: Michael Glotz-Richter, Senior Project Manager, Sustainable Mobility, Senate Department for Environment, Construction and Transport, Bremen, Germany

Integration between regional transport and urban planning: best practice support for decision-making from France, Switzerland and Germany

Jan Grosse Beilage, Senior Consultant, TTK, Lyon, France

Financing regional transport in challenging times: identifying linkages between projects and benefits to support regional growth

Alexander Jan, Director, Arup Transaction Advice, Arup

Integrating transport strategy, spatial planning strategy and economic development strategy

Michèle Dix, Managing Director of Planning, Transport for London

Panel discussion

17.15 CONCLUDING KEYNOTE: LOOKING FORWARD

Increasing the potential of regional connectivity to support development and regeneration: what might a new integrated appraisal method look like

Speaker from OECD (tbc)

17.40 CLOSE

COMPANION EVENT

TramTrain
Technology 2014



26th February, Crowne Plaza, Brussels

The latest tram and regional rail technologies are making new and expanded services more affordable, attractive and integrated. This event will put the focus on how the latest approaches to Tram-Train system development can deliver both better city transport and achieve links between urban light and heavy rail, harness new energy efficient power systems and provide seamless integrated mobility. International experts will share best practice and potential, and report to the Supporting Growth through Regional Connectivity conference the following day. A combined attendance package rate is available.

www.tramtraintechology.com



Supporting Growth through Regional Connectivity

DELEGATE RATES AND BOOKING OPTIONS

OPTION ONE

Supporting Growth through Regional Connectivity
27 February 2014

Standard Rate:

£400

€475

£50 / €60 Early Bird discount until 31st January 2014:

Quote promo code: **EBD10**

Ticket price includes delegate papers, refreshments and lunch

Evening networking dinner on 26 February (8pm start) open to all delegates Standard Rate is £60 / €70. You can book on this at the same time as booking your delegate place online.

OPTION TWO

Save money and book the Supporting Growth through Regional Connectivity & Tram Train Technology Symposium 26 and 27 February 2014 together

Standard Rate:

£820

€975

£50 / €60 Early Bird discount until 31st January 2014:

Quote promo code: **EBD10**

Ticket price includes delegate papers, refreshments and lunch

Networking dinner - As above.

If you prefer to receive an invoice, you can request this when booking online.

BOOK ONLINE

www.sintropherconference.eu

For queries contact: **conferences@landor.co.uk**

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

carey.baker@landor.co.uk / 0044 (0)207 091 7959

VENUE

The Crowne Plaza hotel is ideally located a few minutes from Noord mainline rail station in Brussels and the Rogier metro station.

www.crowneplazabrussels.be

We have arranged for the Crowne Plaza to hold rooms at a special rate of €159 + tax for those attending this event.

To book a room or for alternative hotel options, go to **www.sintropherconference.info/prices-bookings**

For queries contact: **conferences@landor.co.uk**



Confirmation

You will receive payment confirmation email following a credit/debit card purchase via the online booking system. This is your ticket to this event.

If paying by invoice: All fees are payable 7 days from invoice data and must be paid in advance of the event. Delegates may be refused admission if payment is not received prior to the event. You will be sent delegate information and finalized programme approximately 2 weeks prior to the event.

Cancellation

If for any reason you are unable to attend, cancellations received in writing 10 working days before the event will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

*Promocodes must be redeemed at time of purchase

Data Protection Act

The data you provide will be held on a database in accordance with the Data Protection Act 1998. Your details may be passed to other carefully selected companies who wish to contact you for marketing and communication purposes. If you do not want your information to be passed on, please email **conferences@landor.co.uk**

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Supporting Growth through Regional Connectivity

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Networking dinner

26 February 2014 The Crowne Plaza, Brussels

19:30 Welcome drinks

20:00 Networking dinner

21:30 After dinner presentation: Pierre Laconte

22:00 Event close




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