





European Campus of Excellence: Creative City

Name: Creative City – Past, Present and Future

Time: 16th-25th September 2015

Place: International Cultural Centre: Krakow, Rynek Główny 25

Description: The 'Creative City' is a ten-day-long educational programme organised within the frame of the European Campus of Excellence and supported by the German Polish Science Foundation, Studienstiftung des deutschen Volkes and the International Cultural Centre. The program will be inaugurated together with the 3rd Heritage Forum of Central Europe, three days long international conference dedicated to the issues of heritage management.

For more Information see:

http://www.euca-excellence.eu/index.php/current-and-future-courses/krakow-2015-creative-city

Draft programme:

Wednesday, 16th September

Morning: Arrival to Krakow

16.00: Inauguration of the European Campus of Excellence, meeting with dr

Michał Wiśniewski

17.00: Inauguration of the 3rd Heritage Forum of Central Europe and of the ECE

'Creative City' programme, key-note speeches:

Prof. Gregory J. Ashworth: Cities use heritage as communication but who is

communication what, to whom?

Prof. Christer Gustafsson: Conservation 3.0 - Integrated conservation in the

age of smart specialization strategies

19.00: Coctail (ICC)

Thursday, 17th September

11.30-14.00: 3rd Heritage Forum of Central Europe (sessions: Cities and their narratives -

identity; Heritage in conflict; Who is the city for?; Historic Urban

Landscape)

14.00 – 15.00: Lunch (ICC)

15.00-17.00: 3rd Heritage Forum of Central Europe

17.30-18.30: Meeting with the 'Creative City' participants, overview of the 3rd Heritage

Forum sessions held on 16th and 17th September











19.00: Dinner (ICC)

Friday, 18th September

9.00-13.00: 3rd Heritage Forum of Central Europe (sessions: Cities and their narratives –

utopia, Creative heritage cities, Space of the city, Revitalisation practices in

heritage cities)

13.00 – 14.00: Lunch (ICC)

14.00-18.30: 3rd Heritage Forum of Central Europe

19.00: Dinner (ICC)

Saturday, 19th September

9.00-14.00: Bus trip seminar to the Nowa Huta industrial site and other sites

representing fast development of Krakow during the 20th century

summarised with the discussion (Dr Michał Wisniewski)

14.30: Lunch (ICC)

16.00-19.00: Session of two lectures:

Mathias Ripp, World Heritage Coordinator, Regensburg:

"World Heritage Management as a cross-cutting challenge for resilient

cities."

Professor Gregory Ashworth: 'Can we create 'creative cities'?

19.00: Dinner (ICC)

Sunday, 20th September

9.00-14.00: On site visit seminar at the historic centre of Krakow summarised with the

discussion (Dr Michał Wiśniewski)

14.00: Lunch (Hummus Hamza Restaurant)

Afternoon: free time

19.00 – 21.00 Dinner (Chimera Salad Bar)

Monday, 21st September

9.00-14.00: Workshop for the 'Creative City' participants, discussion on the topics of

the final presentations, division into five groups, work in groups.

(tutors of the groups: Prof. Christer Gustafsson, Ms. Joanna Sanetra-

Szeliga, Dr. Michał Wiśniewski, Mr. Krzysztof Jan Chuchra)

14.00: Lunch (ICC)

16.00-18.00: Prof. dr. Jacek Purchla: 'Krakow at the European Core.'

18.30: Key-note speech:

Prof. Gerhard Roth: 'The City and the Brain'

20.00: Dinner (ICC)











Tuesday, 22nd September

9.00-13.00: Session of two lectures:

Krzysztof Jan Chuchra, Edinburgh World Heritage:

'Creative Scotland'

Prof. Christer Gustafsson, Uppsala University:

'What is the sustainable city? The Halland

model'.

13.00: Lunch (ICC)

15.00-18.00: Workshop, work in groups, preparing of the final presentations.

18.30: Key-note speech:

Dr Christian Wolff: 'New perspective for the European energy

policy.'

20.00: Dinner (ICC)

Wednesday, 23rd September

9.00-12.00: Session of two lectures:

Dr Michał Wiśniewski, ICC: 'Cities in Poland after 1945'.

Joanna Sanetra-Szeliga, ICC: 'Revitalisation and city development after

the end of the industrial era.'

12.00: Lunch (ICC)

13.30-19.00: Bus trip seminar to Katowice, discussion on the development of the

postindustrial cities

19.00: Dinner in Katowice, Cadenza Restaurant

Thursday, 24th September

9.00-12.00: Workshop, work in groups of the final presentations.

12.00: Lunch (ICC) Afternoon: Free time

18.00: Key-note speech:

Dr. Pierre Laconte: 'Development and crisis of the European

cities during the 20th century.'

19.30: Dinner (ICC)











Friday, 25th September

9.00-12.00: Summary of the ECE 'Creative City' programme with prof. dr. Jacek Purchla,

session of two first final presentations followed by the discussion

12.00-13.00: Lunch (ICC)

13.00-15.00: Session of three final presentations followed by the discussion, final

discussion and summary

18.00: Farewell reception (ICC)

Saturday, 26th September

Morning: Checking-out, leaving Krakow



