

**The International Committee for the Conservation
of the Industrial Heritage – TICCIH**

INTERNATIONAL CONGRESS 2015 – Lille, 6-11 September 2015
Industrial Heritage in the 21st Century – New Challenges

**“Meeting the Challenge of European
transnational industrial Heritage
adaptive re-use: The Power of
example”**

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INTRODUCTION

The paper endeavours to describe three cases of European transnational industrialisation:

- The Steelworks of Ostrava, Czech Rep.**
- The Brussels industrial development around an international customs complex**
- The brewery equipment of Wielemans-Ceuppens, Brussels, a pioneer of large-scale beer production for export.**

1. Ostrava (Czech Republic)

**The case of European industrial heritage:
The case of Vitkovice steel complex**

-The Steelworks of Ostrava, Bohemia-Moravia, created under the Habsburg Empire and aimed at export all over Europe, even allegedly delivering the steel used in the Paris Eiffel tower, was abandoned after the political change of 1989 and restored in 2012 as high impact educational and cultural facility (around a million visitors in 2013).

The Ostrava iron and steel complex (one of the oldest and largest in Europe) was the subject of a conference organised in November 2013 by ICOMOS and the Czech Ministry of Finance about the reuse of the complex as a cultural and educational centre.

This renewal benefits from local, national and international funding (Norway).

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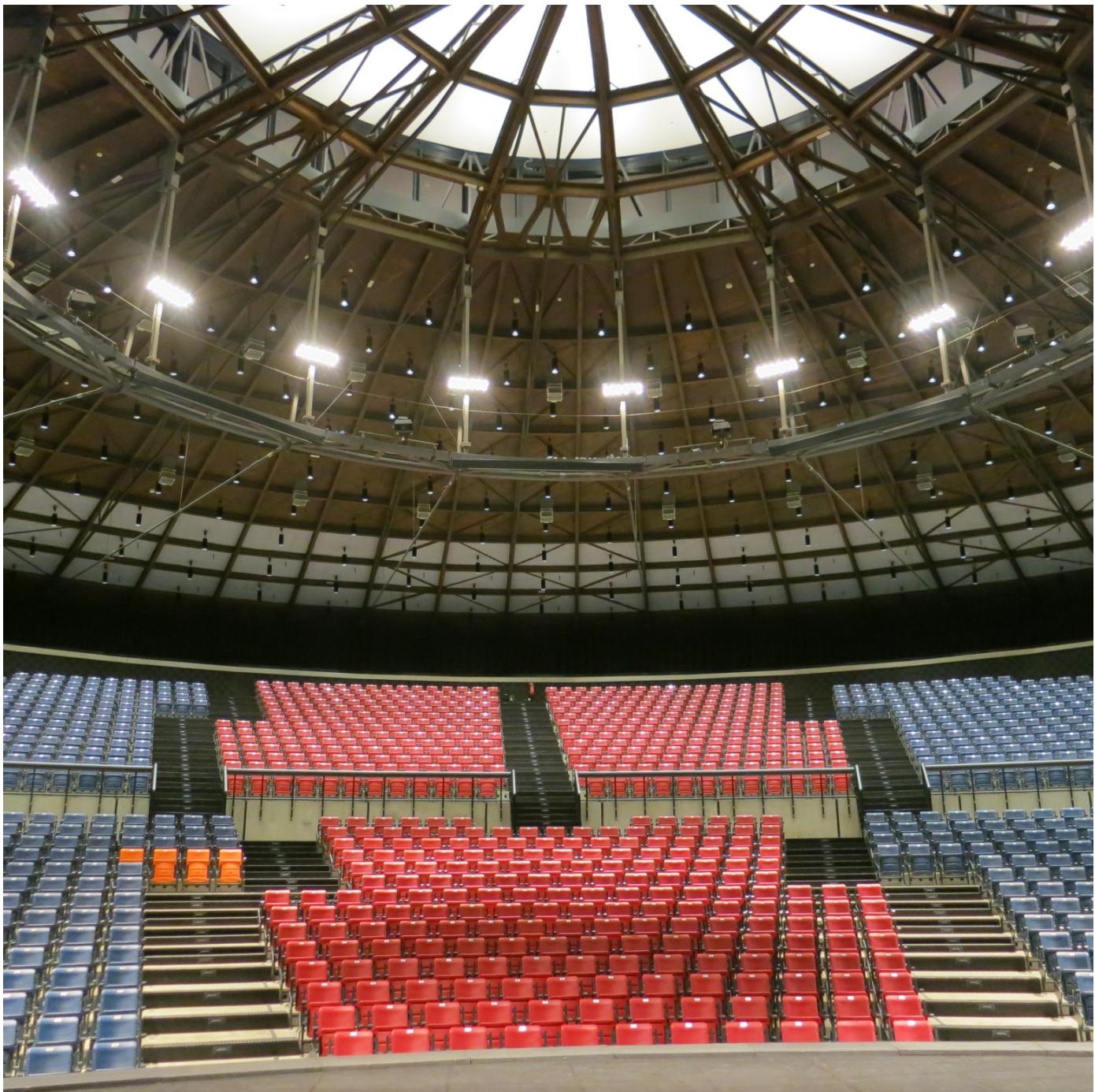
Its gas holder
was preserved
and trans-
formed into a
cultural centre.

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The top floor
was trans-
formed into a
theatre and
concert hall.

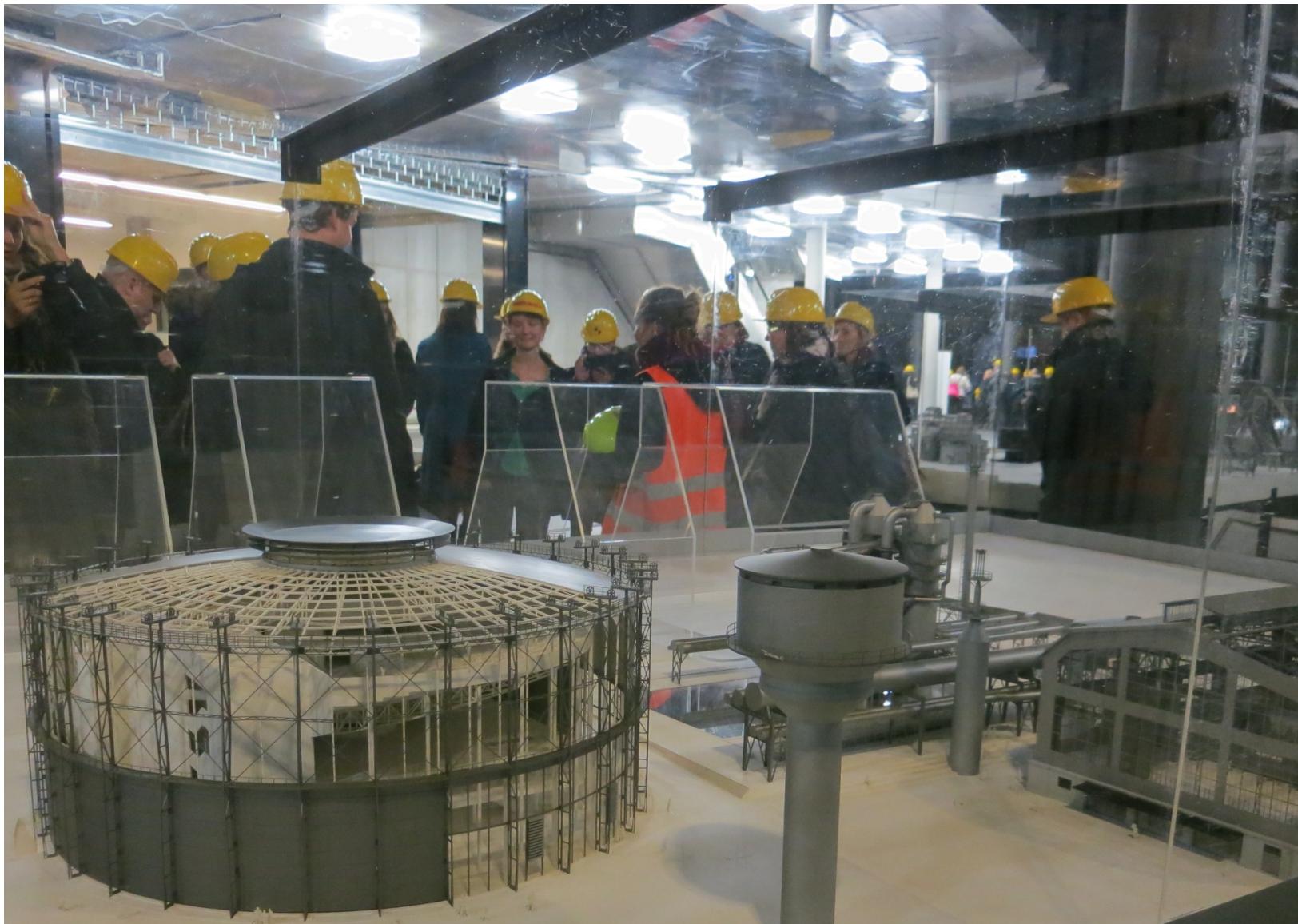
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Windows gave
natural light to
lower floors.

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Cases like the one of Ostrava illustrate the transnational significance of Europe's industrial heritage. The iron and steel produced by this complex was used by successive belligerents and also for the building of the Eiffel Tower in Paris.

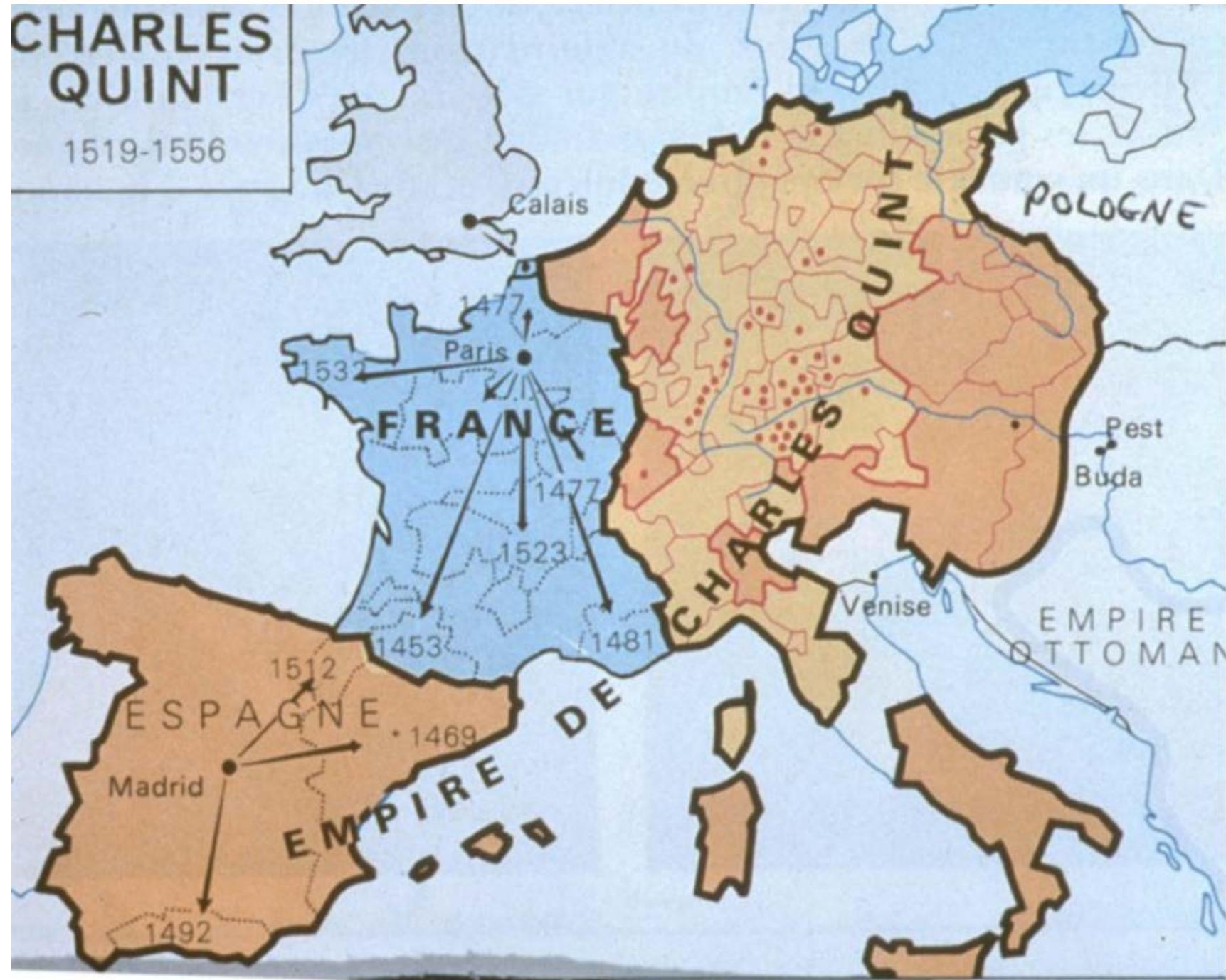
Since its restoration in mid-2012, the new cultural and educational centre has had more than 1 million visitors. Further extensions are planned. © Pierre Laconte 2013.

2. Thurn & Taxis

Formerly headquarters of the Charles V postal system, the Brussels international customs complex (rail, road an canal) became derelict after the introduction of the European common market, threatened of destruction and saved by a Europe-wide campaign, is now a thriving multi-functional complex of exhibitions, leisure, offices and residence. It will include a new public park in line with the leisure for all parks created by King Leopold II.

CHARLES QUINT

1519-1556













3. European machinery for a European beer market

The brewery equipment of Wielemans-Ceuppens, a pioneer of large-scale beer production, composed of machinery coming from different European countries and aimed at export, in competition with similar breweries from other European countries, is to be restored for educational purposes. Preliminary study won a Europa Nostra Grand Prix in 2012.

GRANDS PRIX :

PARIS 1889, BRUXELLES 1897,
ST.LOUIS 1904.

Hors Concours et Membre du Jury :
PARIS 1900, LIÈGE 1905, MILAN 1906.

BRUXELLES 1910.

Hors Concours, Président du Jury.

Adresse télégraphique :

WIELCEUP-BRUXELLES

Téléphones :

B. 3838 B. 3838 8.39



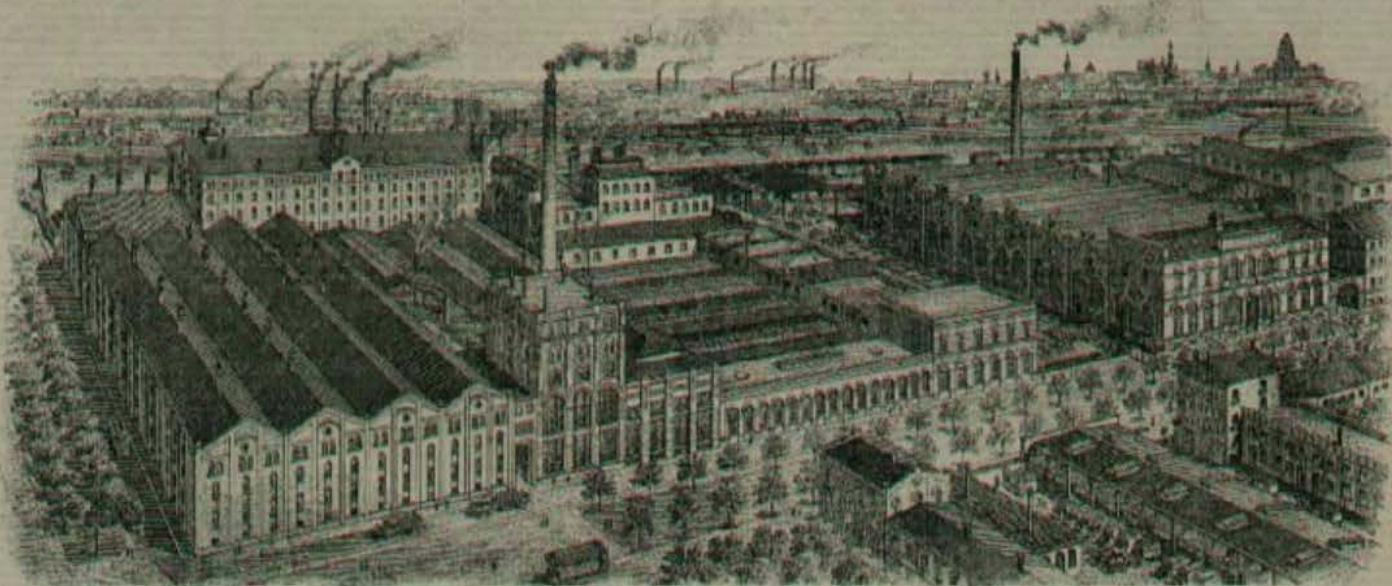
Prière d'adresser les correspondances

WIELEMANS-CEUPPENS

Bruxelles

Av. Vanvolxem 366.

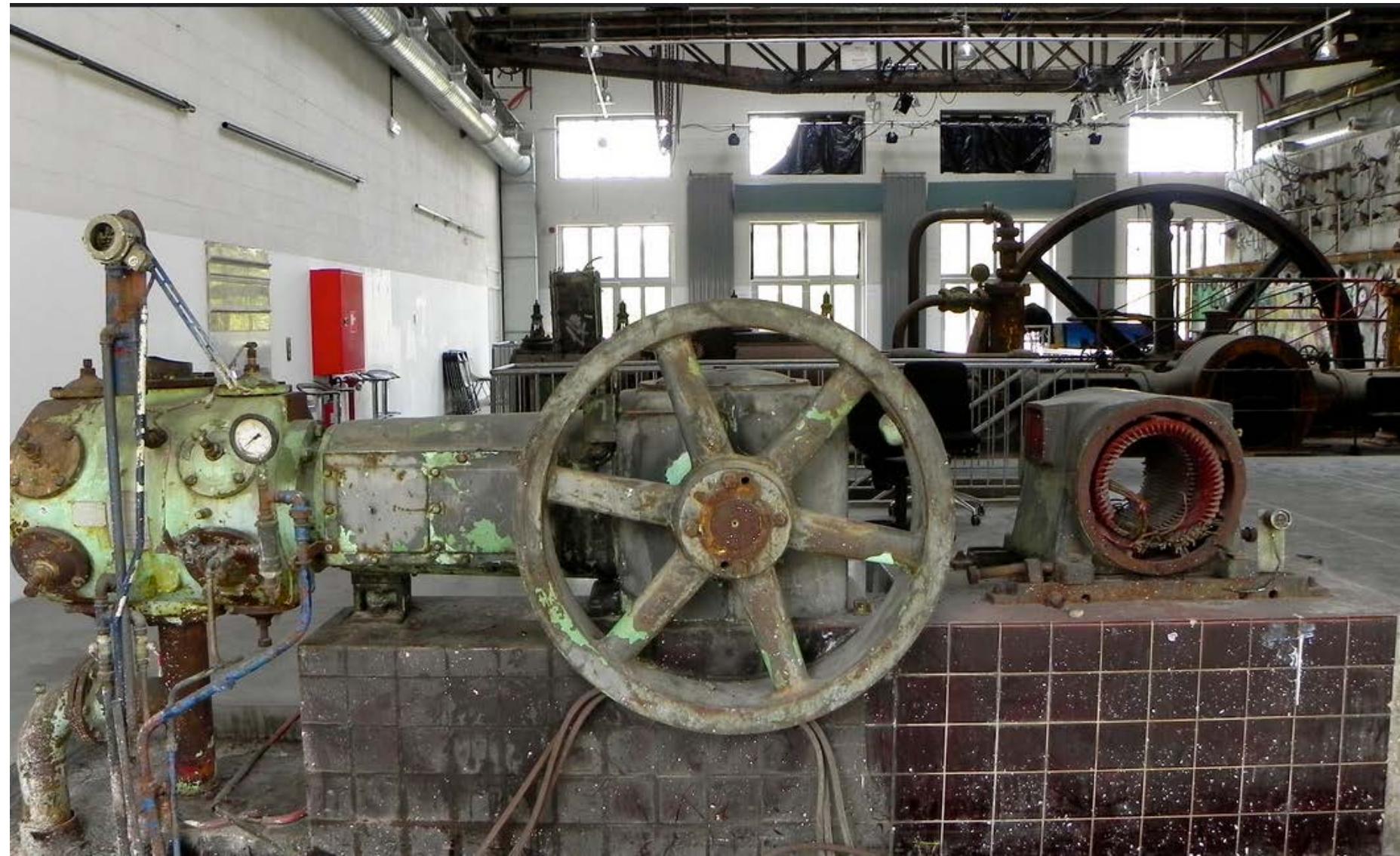
BANQUIER: SN.GÉNÉRALE C/ N° 13500
COMPTÉ CHÈQUES POSTAUX N° 13503



Brasserie Wilemans Ceuppens, Bruxelles











Restauration des anciennes machines de l'ancienne brasserie Wielemans-Ceuppens

Programme et budget

20-02-2014

Conclusion

These three examples suggest that transnational industrial heritage may contribute to strengthen European citizens' sense of being part of a common history, and help stimulating dialogue between cultures.

Furthermore, through industrial tourism and industrial heritage routes in particular, this transnational heritage, together with other facets of Europe's cultural heritage, plays a role in the integrated economic development of Europe.

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