#### **EUROPA NOSTRA: SHARING HERITAGE – SHARING VALUES**

Hoe belangrijk is cultureel erfgoed voor steden en landschappen van Europa?

6 March 2018, Brussels Sneska Quaedvlieg-Mihailovic, Secretary General of Europa Nostra



#### **ABOUT US**



## Founded in 1963 in Paris

## **Europa Nostra is headquartered** in The Hague

It has an office in Brussels













THE Voice of Cultural Heritage

#### **ABOUT US**



#### THE 3 PILLARS OF EUROPA NOSTRA'S ACTION ARE:







Lobbying for cultural heritage

Celebrating excellence through Awards

Campaigning to save endangered heritage





The Awards honour every year:

- up to 30 outstanding heritage achievements
- 7 Grand Prix laureates
- 1 Public Choice Award

The Awards are given in 4 categories:

- Conservation
- Research
- Dedicated Service to Heritage by individuals or organisations
- Education, Training and Awareness-Raising





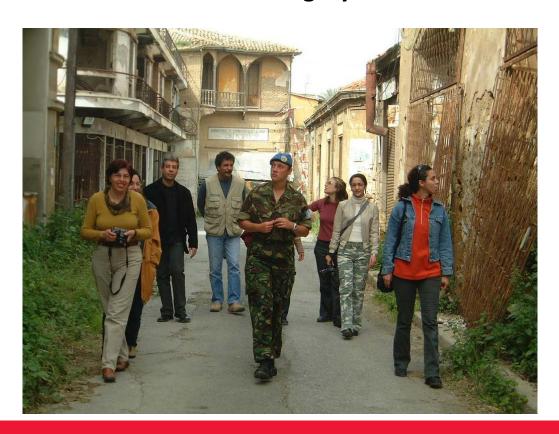
# The King's Road across Filefjell, Norway Grand Prix in the category Conservation







## Architectural Heritage of the Buffer Zone in the Walled City of Nicosia, Cyprus Award in the category Research







# Kempens Landscape Association, Putte, Belgium Grand Prix in the category Dedicated Service







# The Living Cabanyal Archive, Spain Grand Prix in the category Education, Training and Awareness-Raising



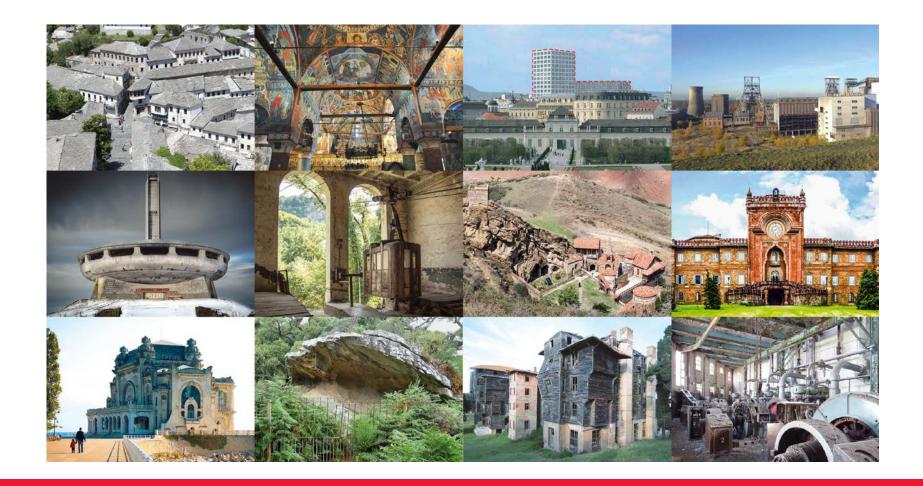
#### **PILLARS OF ACTION**





#### **DANGER**

Next List of the 7 Most Endangered to be announced on 15 March 2018



#### **PILLARS OF ACTION**



#### **LOBBYING**

Over 50 years, Europa Nostra has worked to influence policy at national and European levels.















































**European Council of Spatial Planners** Conseil européen des urbanistes



OCPM



















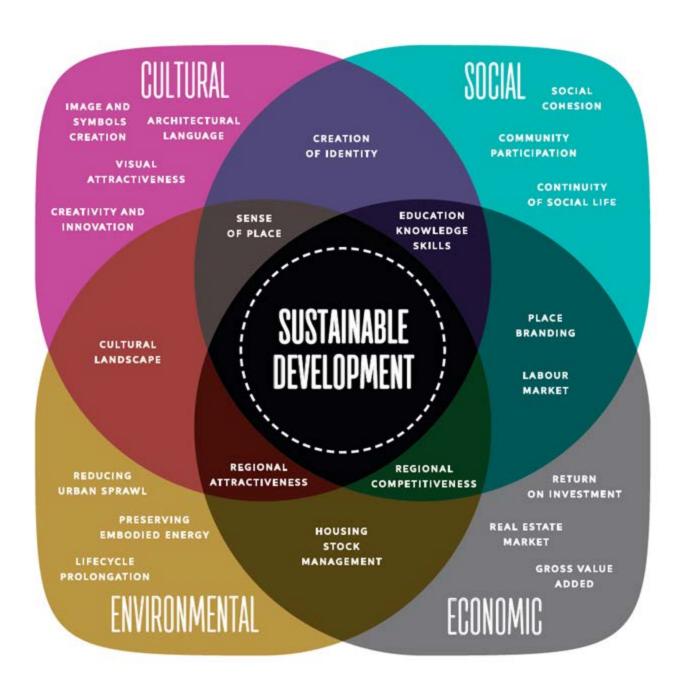












# 2018 :: EUROPEES JAAR VAN HET CULTUREEL ERFGOED #EuropeForCulture



### **European Council Conclusions, 14 December 2017**





The European Council called on Member States, the Council and the European Commission

"to take work forward with a view to (...) taking the opportunity of the European Year of Cultural Heritage to increase awareness of the social and economic importance of culture and cultural heritage."



# Davos Declaration, 22 January 2018 Towards a high quality *Baukultur* for Europe





#### **Engagement**

- •Shared heritage: bringing Europe's cultural heritage, history and shared values closer to people
- •Heritage at school: discovering Europe's treasures at an early age
- •Youth for heritage: engaging the younger generation

#### **Value**

- New uses for heritage: re-imagining industrial, religious or military sites
- Tourism and heritage: promoting sustainable cultural tourism

#### **Protection**

- Cherishing heritage: developing quality standards for interventions in the historic environment and at heritage sites
- Heritage at risk: fighting against illicit trade in cultural goods and managing risks at heritage sites

#### Innovation

- Heritage-related skills: enhancing education and training for the traditional and new professions
- Heritage for all: fostering participation and social innovation
- **Science for heritage:** using research, innovation, science and technology for a better conservation and presentation of heritage



## SHARING HERITAGE SHARING VALUES

BERLIN, 18-24 JUNE 2018











#### **REGISTRATION TO OPEN IN APRIL ON**

www.european-cultural-heritage-summit.eu

## Adaptive Reuse of Cultural Heritage, 20 June, Berlin





De Hoorn, Leuven Van Nelle Factory, Rotterdam





Abbaye d'Ardennes, Saint Germain la Blanche Herbe Cap Enderrocat Fortress, Mallorca



## **#ODE2JOY CHALLENGE**

Maestro Plácido Domingo, President of Europa Nostra





https://youtu.be/Ngf9H0iiHKw

Challenge accepted?

★ www.ode2joy.eu ★

